

For 155 years, we've
been producing sheep,
cattle, grains and hay on
this land.



With a focus on the health of natural resources, we completed a **Conservation Management Plan** in 1989, intending to “see the land win.”



In our area, we receive less than 10 inches of rain/snow each year.



Within 20 years, our adapted management returned a record number of salmon (fish) to our creek – from near extinction in 1990.





Pairing our wool products with our long heritage and leading agricultural practices, was instinctive.



Ralph Lauren used our wool yarns for their first Made in America Team USA uniforms for the 2014 Winter Olympics in Sochi, Russia.
And they told our story...



More and more brands are demanding wool they source be certified to 3rd party audited global standards -- credibility.







When the standard launched in 2016, Imperial Stock Ranch became the first ranch in the world certified.





An American Legacy

Shaniko Wool Company was founded in 2018 to scale the supply of Responsible Wool Standard (RWS) certified wool produced in the United States. It was the first RWS certified Farm Group in North America.

www.shanikowoolcompany.com





Terry Martin and some of the first RWS certified Shaniko Wool going to Italy.





MERIDIAN

SPECIALTY YARN GROUP, INC.

+

NATIVA Regen™ - Shaniko

Meridian (U.S.) stocks more than 40 different yarns made with Shaniko Wool to sell to their customers.

And in Italy --

VIMAR 1991 has developed a beautiful assortment of yarns made with Shaniko Wool.

Shown here are Terry Martin of Anodyne and Bianca Losekoot representing American Wool (ASI).



Bianca and the CEO of VIMAR 1991.



Botto Giuseppe



Working together –

The Brands,
Manufacturers and
Anodyne Wool, with
support from ASI,
selling RWS certified
American wool by
Shaniko Wool
Company.



Bianca representing ASI on tour to RWS certified Shaniko Wool Farm Group ranches with visiting Italian manufacturers.



Third-party audited Responsible Wool Standard (RWS) certification is a requirement by many brands and manufacturing partners when sourcing wool.



These certifications are something tangible that can help brands

a) check the box in ***reducing their risks***

b) and ***improve their sustainability.***



Full traceability to the origin of the wool is part of these third-party standards – built into their systems from origin (ranch) to product (shelf).



Beyond Certification –

In 2020, we developed and launched a research project with a team of soil and range scientists from Oregon State University – the Shaniko Wool Carbon Initiative.



Purpose –
Determine the net
environmental
impacts of our
ranching operations.

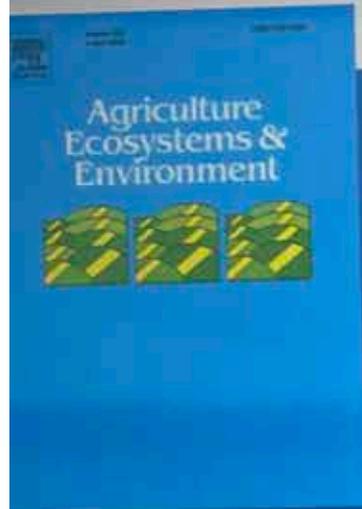


Findings after 5 years of data. Our ranches are:

- Operating as **NET** carbon sinks.
- With **NET** GHG emissions totals below zero.



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An interdisciplinary journal on the interactions between agroecosystems and the environment

Agriculture, Ecosystems & Environment is a leading interdisciplinary forum that publishes research investigating all aspects of agroecological science. Our objective is to advance understanding of the ...

First article on the Shaniko Wool Carbon Initiative was recently published.

The second article is coming soon.

Our certifications and research make this kind of claim and relationship possible...

Janessaleone.com



Wool featured at the *summer* Olympics.

Shaniko Wool in the Ralph Lauren Team USA Opening Ceremony Blazers – Paris 2024.



Good Stewards
Good Practitioners
Certifications
Documentation



MILANO CORTINA 2026

Ralph Lauren Team
USA Uniforms, and
American Wool

Opening Ceremony:
Toggle Coat, Pants,
Sweater, Hat, Mittens

Closing Ceremony:
Sweater, Hat, Mittens

