



# 2024 ASI ANNUAL CONVENTION

JANUARY 10-13  
DENVER, COLORADO



## 2024 Convention Sponsorship Opportunities

### **TITANIUM LEVEL - \$15,000 +**

- Company Logo on choice of convention item
- Three complementary convention registrations and three Wool Lunch tickets (Over \$1,500 value!)
- Sponsorship recognition on ASI website (live link)
- Acknowledgement throughout annual convention
- Sponsorship recognition in March issue of the Sheep Industry News
- Advertising in on-site convention program – Full-page
- Advertising in Sheep Industry News – Choose One: 2 Free Full Page; 4 Free ½ page; 8 Free ¼ page; 12 Free service ads

### **PLATINUM LEVEL - \$10,000 +**

- Company logo on convention item
- Two complementary convention registrations and two Wool Lunch tickets
- Sponsorship recognition on ASI website (live link)
- Acknowledgement throughout annual convention
- Sponsorship recognition in March issue of the Sheep Industry News
- Advertising in on-site convention program – Full-page
- Advertising in Sheep Industry News – Choose One: 1 Free Full Page; 2 Free ½ page; 4 Free ¼ page; 8 Free service ads

### **GOLD LEVEL - \$7,500 +**

- Company logo on convention item
- One complementary convention registration and one Wool Lunch ticket
- Sponsorship recognition on ASI website (live link)
- Acknowledgement throughout annual convention
- Sponsorship recognition in March issue of the Sheep Industry News
- Advertising in on-site convention program – Full-page
- Advertising in Sheep Industry News – Choose One: 1 Free ½ page; 2 Free ¼ page; 4 Free service ads

### **SILVER LEVEL - \$5,000 +**

- Advertising on Convention App
- One complementary convention registration
- Sponsorship recognition on ASI website (live link)
- Acknowledgement throughout annual convention
- Sponsorship recognition in March issue of the Sheep Industry News
- Advertising in on-site convention program – Half-page
- Advertising in Sheep Industry News –30% overall discount

### **BRONZE LEVEL - \$2,500 +**

- 50% reduction of one convention registration
- Sponsorship recognition on ASI website (live link)
- Acknowledgement throughout annual convention
- Sponsorship recognition in March issue of the Sheep Industry News
- Advertising in on-site convention program – Quarter page
- Advertising in Sheep Industry News –20% overall discount

### **INDUSTRY SUPPORTER LEVEL TWO - \$1,000+**

- Sponsorship recognition on ASI website (live link)
- Acknowledgement at convention
- Sponsorship recognition in March issue of the Sheep Industry News
- Advertising in on-site convention program – Service ad
- Advertising in Sheep Industry News –10% overall discount

### **INDUSTRY SUPPORTER LEVEL ONE - \$500 +**

- Sponsorship recognition on ASI website (live link)
- Acknowledgement at convention
- Sponsorship recognition in March issue of the Sheep Industry News
- Advertising in on-site convention program – Service ad

Thank you for your consideration in supporting ASI. Please return this form, along with your contribution, to ASI in the enclosed envelope. To be acknowledged during the ASI Annual Convention in Denver, CO, sponsorship forms must be returned to ASI before November 15, 2023.

If you have questions, contact Peter Orwick at 303-771-3500, ext. 103.

**Sponsorship Level:**

Titanium (\$15,000 +)       Platinum (\$10,000 +)       Gold (\$7,500 +)       Silver (\$5,000+)       Bronze (\$2,500+)

Industry Supporter Level Two (\$1,000+)       Industry Supporter Level One (\$500+)

TOTAL ENCLOSED: \$ \_\_\_\_\_

Please invoice me

*Please sign up by November 15, 2023*

Company:

\_\_\_\_\_

Contact Name:

\_\_\_\_\_

Address:

\_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone:

\_\_\_\_\_

Email:

\_\_\_\_\_

Make checks payable to and send completed form to:

ASI, 9785 Maroon Circle, Suite 360, Englewood, CO 80112 or email: [chris@sheepusa.org](mailto:chris@sheepusa.org).

Method of Payment:

Check       Credit Card

Cardholder's Name (As imprinted on the card)

\_\_\_\_\_

Billing address, if different from above

Acct. # \_\_\_\_\_

Exp. Date \_\_\_\_\_ Amt. \_\_\_\_\_

Signature \_\_\_\_\_