Sheep Genetics USA
Why Sheep Genetics USA

- Built upon the successes of NSIP and Let’s Grow initiatives
- Historically slow uptake for genetic improvement in our industry
  - Diversity of industry
  - Financial limitations
  - Segmentation of the industry
- Based upon forward thinking initiatives among other industries
  - Beef Improvement Federation
  - Meat and Livestock Australia
  - Sheep Genetics Australia
- Ultimately, a better utilization of our finances to leverage genetic and genomic research
Mission Statement

Advancing the U.S. Sheep Industry through Genetic Technology
Vision Statement

Sheep Genetics USA is a proactive and collaborative initiative focused on improving genetic tools to enhance profitability through measurable goals leading to long-term success.

We will:
1. Inspire producer adoption through education
2. Ensure inclusiveness of all industry stakeholders
3. Drive research and development
4. Deliver tangible solutions leading to measurable results
Action Committees

- ALB
- NSIP
- Research, Educators & Emerging Technology
- Seed Stock & Registries
- Producer
- Feeder & Packer

Action Leads Appointed
Action Leads Appointed

Project Prioritization, Formulation & Result Implementation
Approved Project

ALB/Consumer
NSIP
Research, Educators & Emerging Technology
Seed Stock & Registries
ASI/Producer
Feeder & Packer

Action Committees
MILEPOSTS

18 Sep. 2020
Draft Plan rollout for key stakeholders and 45-day feedback solicitation

2 Nov. 2020
Team Zoom meeting to review, evaluate and incorporate feedback

30 Nov. 2020
Team Face to Face meeting to create Bylaws and Corporate Resolution

27–30 Jan.
Rollout at Convention
2021 MILE POSTS

Dec. 2020

5 Year Budget Approved & Year 1 Hard Funding Identified

Jan. 2021

Membership Drive Begins
First Board Meeting Completed, Officers in Place

Feb. 2021

Bylaws and Articles Final
Rollout at Convention

May 2021

Committee Action Leads in Place
Begin Research Discussions
2021-2022 Mile Posts

2021
2nd Quarter 2021
• *Webinars
• *Monthly Zoom Meetings,
• *Membership Drive

3rd Quarter 2021
• *New Research Prioritized with Funding Solicitation
• *Begin Routine Reports to Members, Media Promotion & Membership Drive
• *2022 Budget Final, 5 Year Budget Update

4th Quarter 2021
• *Continue New Research Prioritized with Funding Solicitation
• *2 Mini-Webinars
• *Routine Reports to Members, with Media Promotion
• *Plan Genetics Symposium for 2022

2022
1st Quarter 2022
• *Continue New Research Prioritized with Funding Solicitation
• *Plan Genetics Symposium for 2022
• *Presentation at 2022 ASI Conference
• *Provide Research Update to Industry Stakeholders
Summary

*Sheep Genetics USA is being created to:*

- Connect and assist US Sheep Producers adopt genetic information, technology and research in their production systems
- Based on Stakeholder priorities, create and oversee research projects vital to the advancement of the US Sheep Industry
- Advance the development of genetics resulting in high value lamb and wool products with high consumer demand
- Assist in moving the US Sheep Industry to a strong, independent, self-reliant industry that provides producers with increasing profit potential in sustainable production systems
America’s Sheep Industry will never be any better than our Genetics…….

•.....But, by continuing to accelerate genetic research and adoption we will unite and empower our Industry.