

Wool Video Promotion

AMERICAN WOOL COUNCIL




AMERICAN WOOL

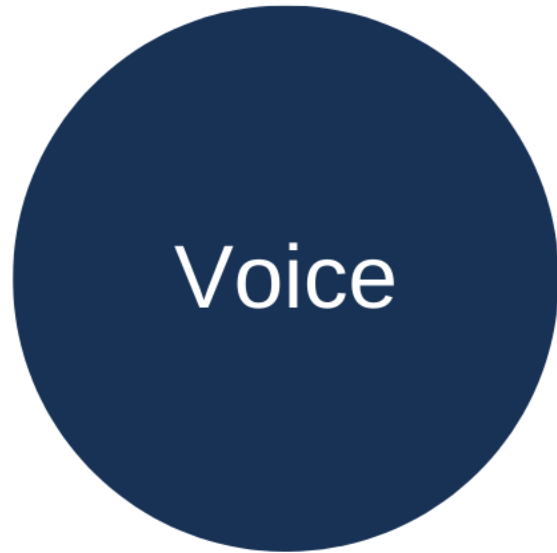
Consumer



- Labels
- Benefits
- Other Fibers



Consumer



- PETA
- Narratives
- Sharing

Consumer



Connection

- Educated Consumers
- Transparency
- Americana

Trade



American



Reach



Trade

EXPLORE THE AMERICAN WOOL INDUSTRY



Meet a Shearer



Meet a Wool Rancher



Animal Welfare

MEET THE WAREHOUSES



Center of the Nation Wool



Utah Wool Marketing Association



Producers Marketing Coop



LEARN MORE BY
DOWNLOADING OUR
BROCHURE HERE



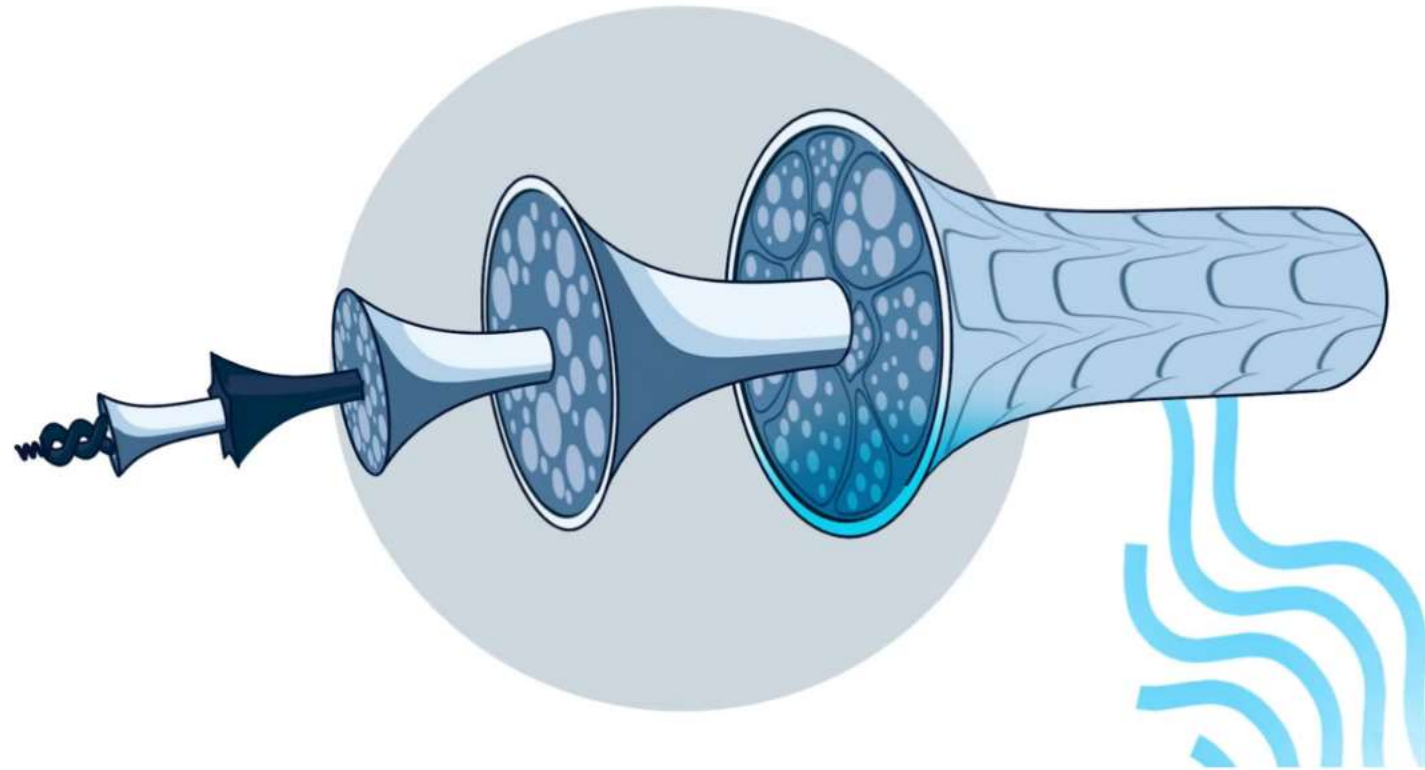
We'd love to hear from you! To learn more about our international incentive programs and unlock exporter videos, please register and contact us:



Wool Education



@Experiencewool



Wool 101 - Essentials



Exp...
236...

Analytics

Edit video

👍 388



➦ Share



19K views 3 years ago



What's Next?

- Keep Building
- Maximize use

Where is it?

- Social Media
- Youtube, Vimeo
- International
- Content Partners

Wherever you need!





@ExperienceWool