



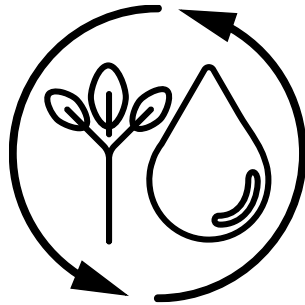
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SUSTAINABLE SOLUTIONS
FOR ANIMAL AGRICULTURE

Sustainability Challenges and Opportunities

Kim Stackhouse-Lawson, Ph.D.

ASI Convention Fort Worth, TX
January 19, 2023



Vision

Animal agriculture is a sustainable component of our global food system by providing economic, social and environmental benefits to Colorado, the nation and the world.



Mission

Identify and scale innovation that fosters the health of animals and ecosystems to promote profitable industries that support vibrant communities.



Aurora Organic Dairy
Juan S. Velez
Chief Agricultural Officer



Beatty Canyon Ranch
Steve Wooten
President, CEO



Beef Marketing Group
John Butler
CEO



Farm Credit Services of America
Marshall T. Hansen
Senior Vice President - Agribusiness Capital



Five Rivers
Mike Thoren
President, CEO



Veterinary Research & Consulting, LLC
Tom Portillo
Partner



RaboBank
Van E. Dewey
Executive Vice President



Midwest PMS, LLC
Pete Anderson
Director of Research



LeValley Ranches
Robbie LeValley
CFO



Kraft Family Dairies
Mary Kraft
CFO



Safeway/Albertsons
Cathy East
*Vice President Procurement
Meat/Seafood/Deli*



Veterinary Research & Consulting, LLC
Del Miles
Founder



Dr. Kim Stackhouse-Lawson
Director



Dr. John Sheehan
Research Scientist



Dr. John Ritten
Associate Professor



Dr. Nathan Delay
Associate Professor



Dr. Diego Manriquez
Dairy Systems Specialist



Dr. Pedro Carvalho
Associate Professor



Dr. Kevin Jablonski
Associate Professor



Dr. Sara Place
Associate Professor



Dr. Franklyn Garry
Associate Professor



Dr. Shawn Archebique
Associate Professor



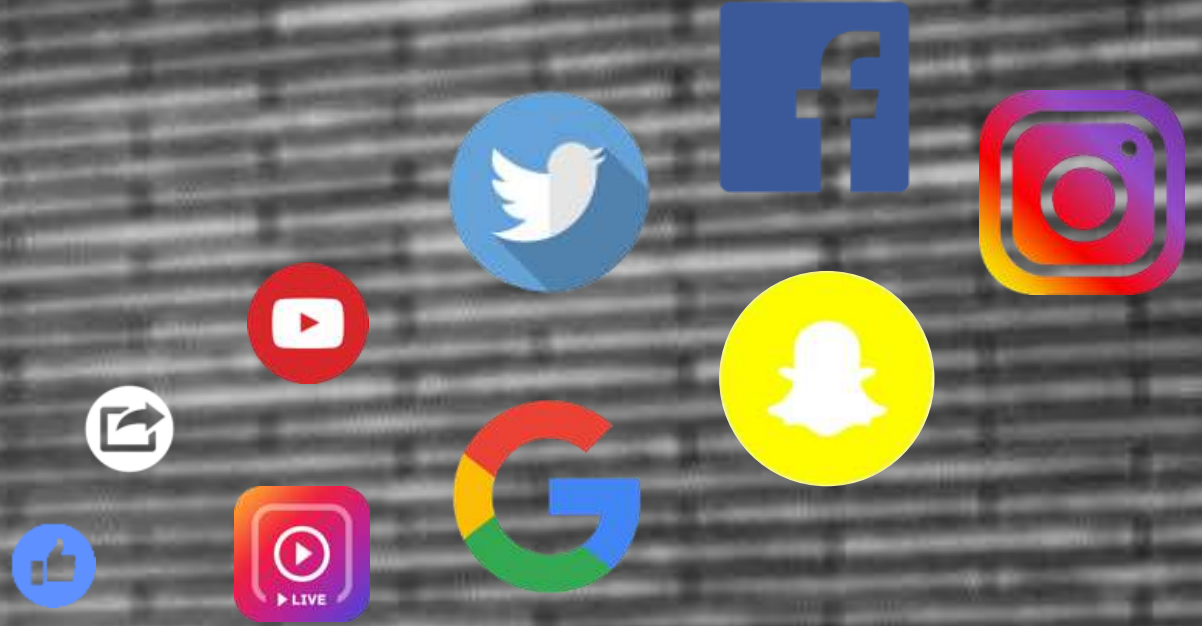
Dr. Greg Thoma
Director of Agricultural Modeling and
Lifecycle Assessment



Erica Giesenhagen
Communication and
Administrative Coordinator

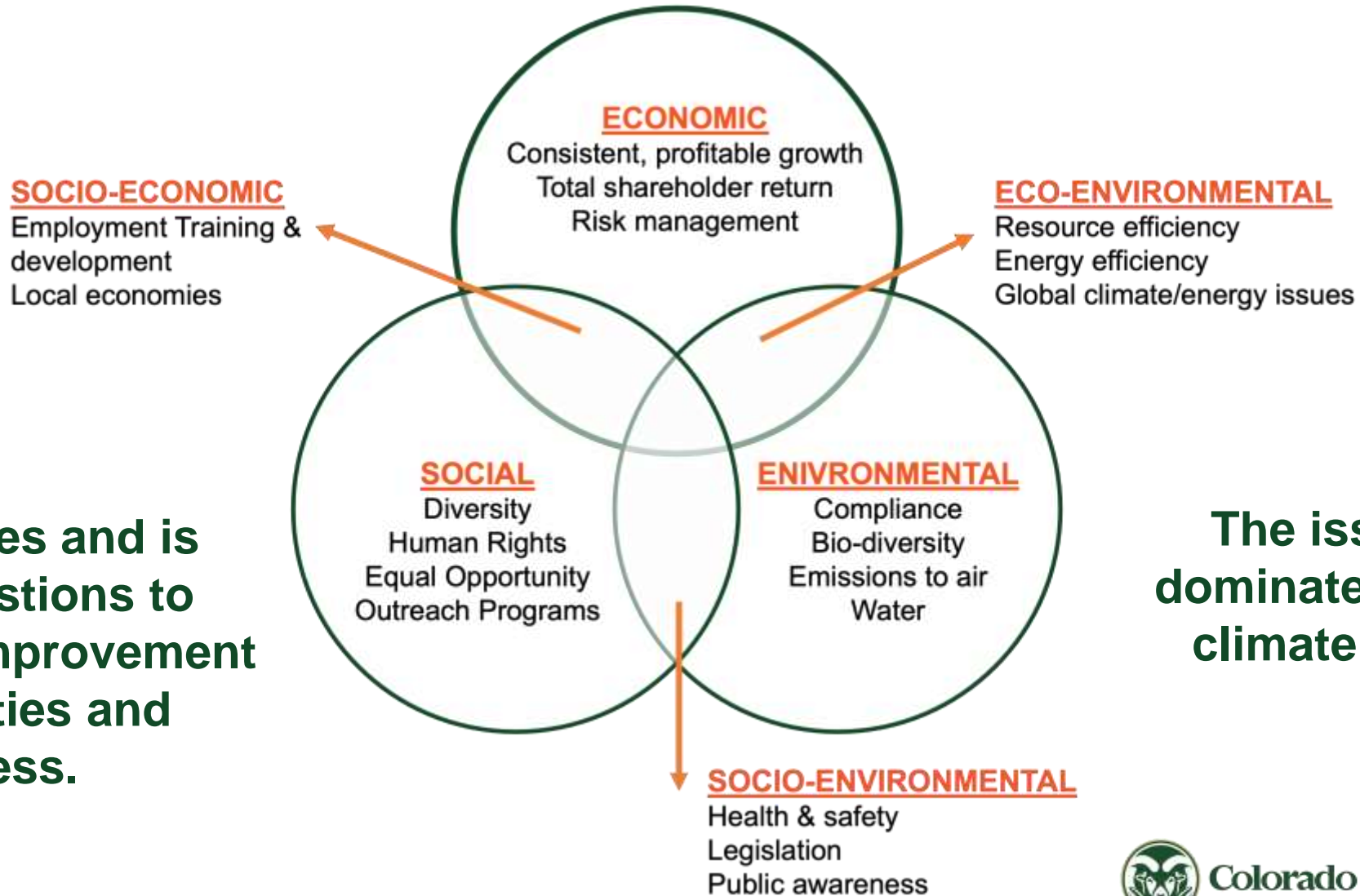


Jenn "JR" Rieskamp
Communications Manager



SCIENCE

Sustainability is Complex, Multi-Faceted and Often Emotionally Driven



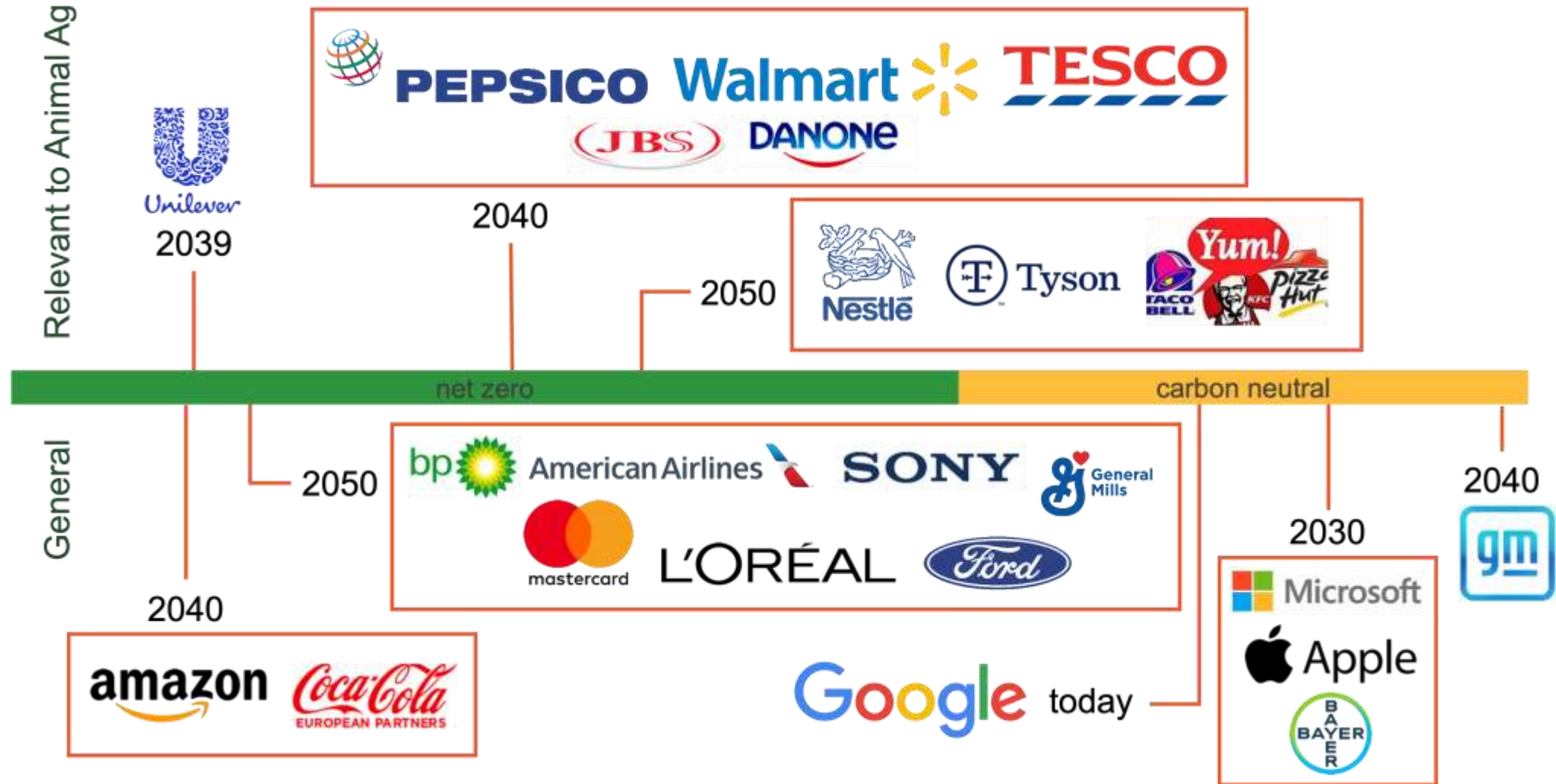
Society cares and is asking questions to understand improvement opportunities and progress.

The issue that dominates today is climate change.



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Current Company Commitments



Scope 1

Emissions from
owned operation

Scope 2

Emissions from
electricity used

Scope 3

Emissions from
growing products,
from transportation to
supermarket,
packaging and waste

When a company commits to Net Zero, it often includes its entire value chain, and they rarely know how or have plans to achieve scope-3 emission reductions.



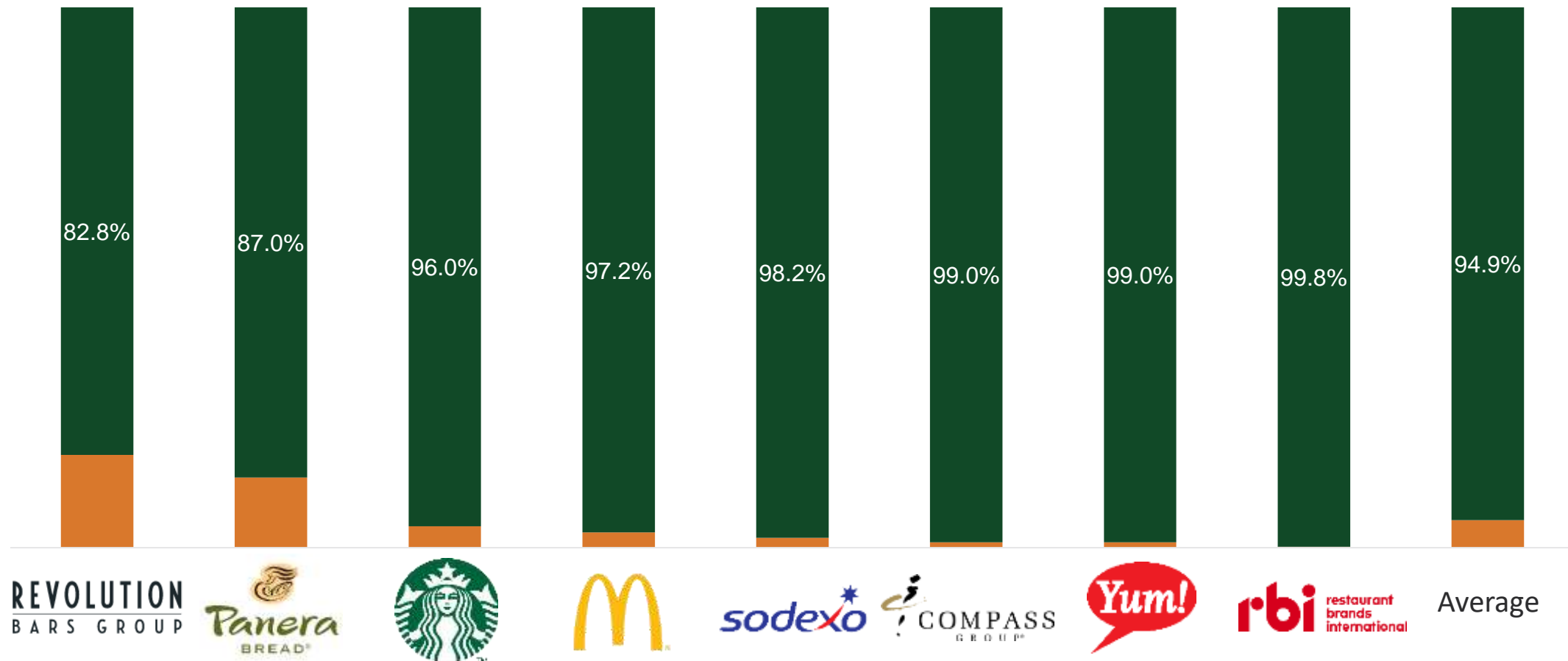
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Scope 3

Accounts for more than 90% of emissions for consumer food companies

Scope 3
Scope 1 & 2



Rabobank

The IPCC AR6 Report

- Near term 1.5 to 2 °C warming unavoidable
- Many climate impacts also now irreversible
- “Net zero” goals cited by many misinterpret the IPCC



...limiting human-induced global warming to a specific level requires limiting cumulative CO₂ emissions, reaching at least net zero CO₂ emissions, along with strong reductions in other greenhouse gas emissions. Strong, rapid and sustained reductions in CH₄ emissions would also limit the warming effect resulting from declining aerosol pollution and would improve air quality. //

- Methane reductions are seen more as a way of offsetting reduced cooling by sulfate aerosols (fossil fuel reductions coincide with reductions in sulfate aerosols)

Biden's Executive Action: Biden-Harris Administration Commits on Climate Change — Creating Jobs, Building Infrastructure and Delivering Environmental Justice

- Issue of national security
- Net Zero economy by 2050
 - Carbon pollution-free power sector by 2035
 - 30 by 30 program, conserving 30% of lands and oceans by 2030
- At least 30% reduction of CH₄ by 2030 compared to 2020



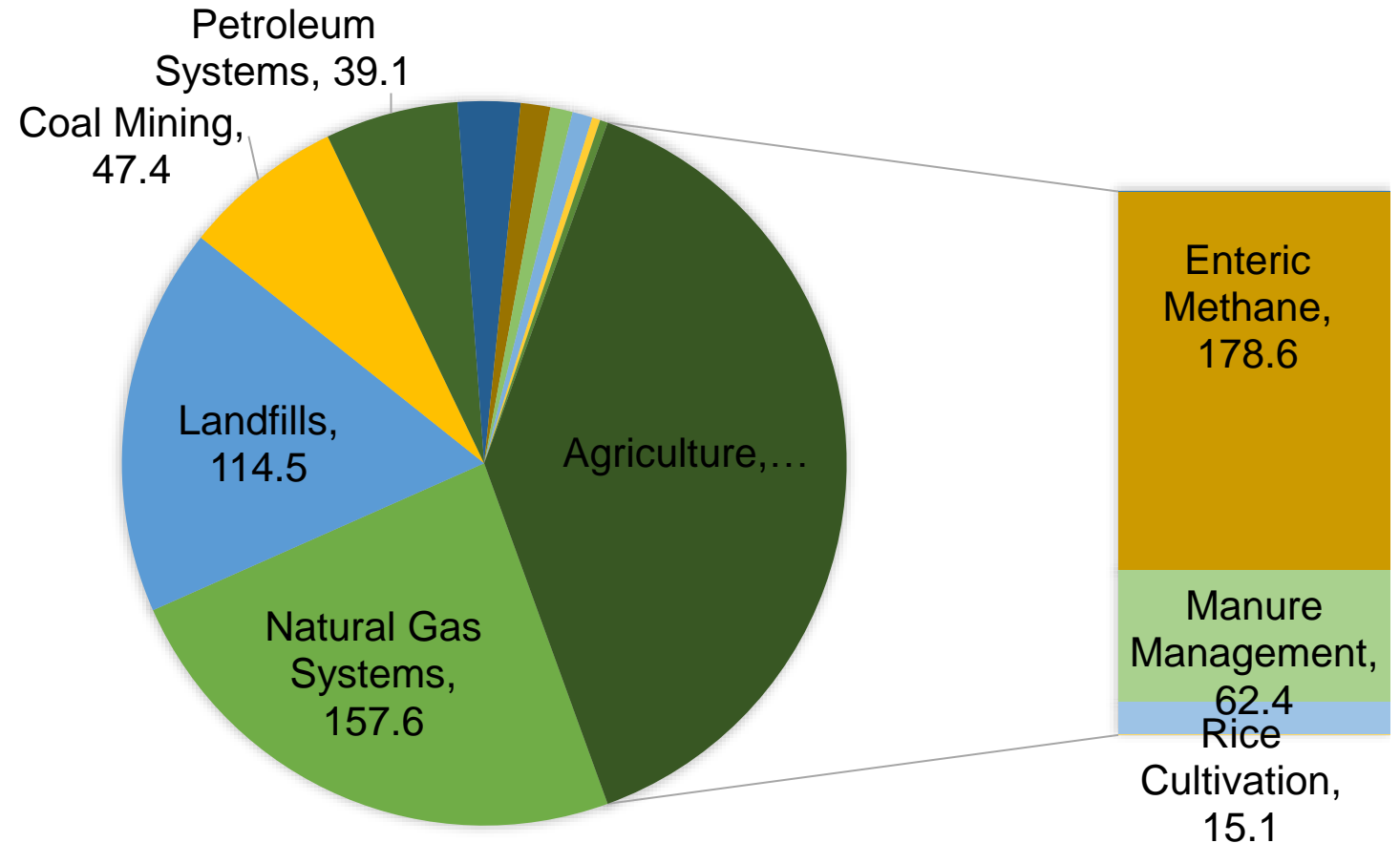
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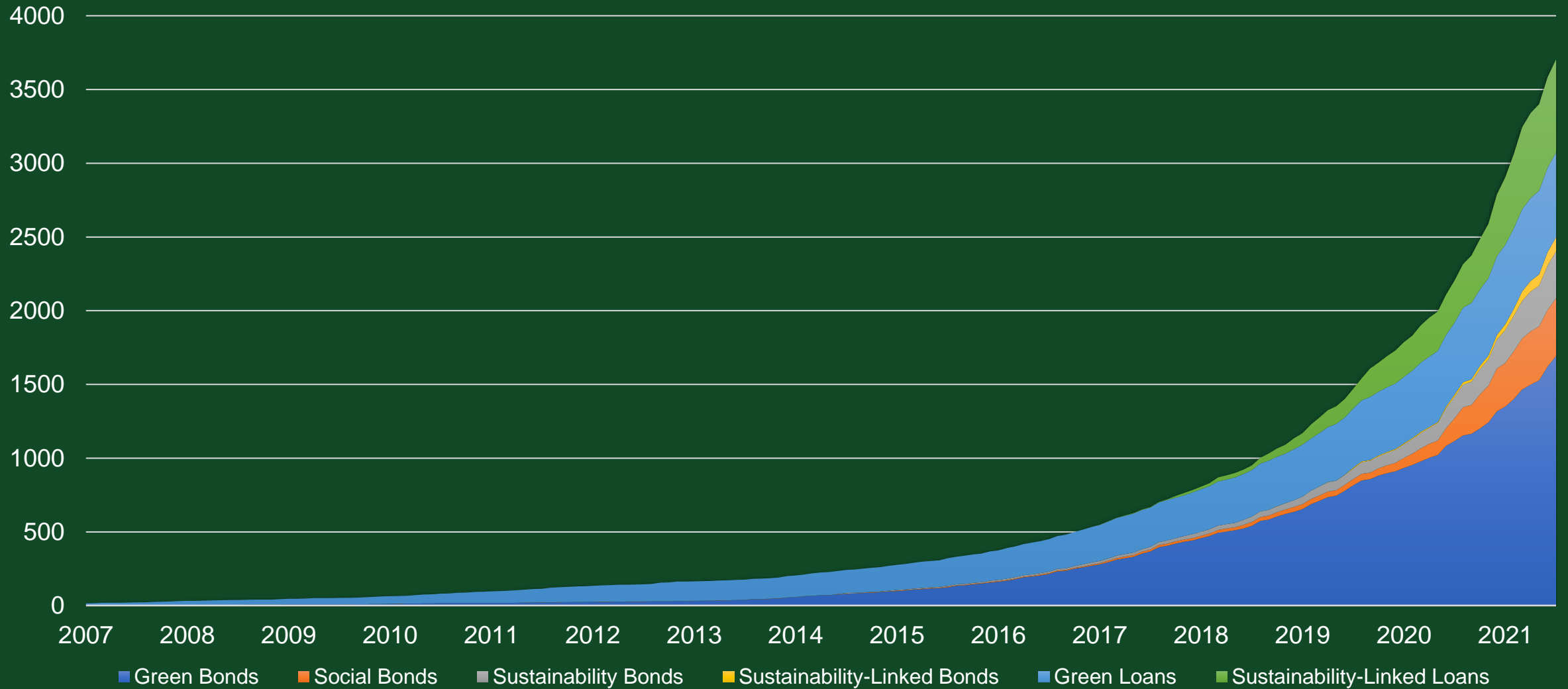
Global Methane Pledge Announced at COP26

- U.S. and EU leadership announce a commitment to reduce CH₄ emissions below 2020 levels by 2030.
- USDA is prioritizing the following to achieve this:
 - The adoption of alternative manure strategies and other methane-reducing strategies
 - Expansion of on-farm generation and use of renewable energy
 - Development of climate-smart agricultural commodities partnership
 - Increased investments in agriculture methane quantifications and related innovations

U.S. CH₄ emissions by source, 2019 (MMT CO₂e)

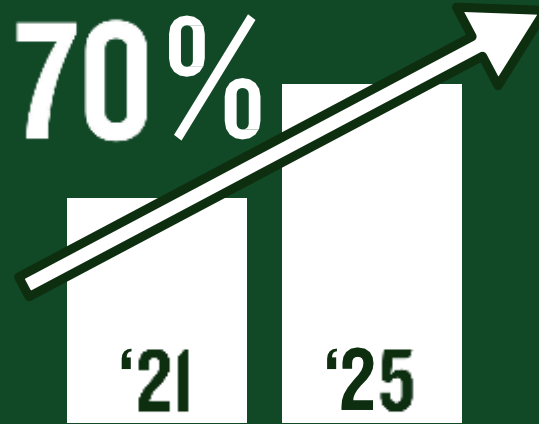


Financial Market Evolution



Source: Forbes

“The long-term story is clear,” Philipp Hildebrand, former head of the Swiss National Bank turned vice chairman of BlackRock, told Bloomberg Television this morning. “We’re going to continue to see a vast reallocation of capital toward sustainable products.”



Assets under the environmental, social and governance umbrella reached \$41 trillion globally and are expected to reach \$50 trillion by 2025. ESG-related assets account for one in three dollars managed globally.

SEC's Milestone Proposed Climate-Related Disclosure Framework

- The U.S. Securities and Exchange Commission (SEC) proposed a new rule on March 21 that would require U.S.-listed companies to disclose their physical and transition climate-related risks, actions to mitigate those risks, and greenhouse gas (GHG) emissions
- This proposal seeks to **standardize climate impact reporting** in answer to what is a variable alphabet soup of existing frameworks (SASB, GRI, TCFD, CDP, WEF IBC, etc.)
- It would also require companies to provide **annual** progress updates on their climate commitments
- Reporting Scope 1 and Scope 2 are considered reporting table stakes
- Disclosure of **Scope 3 emissions is mandatory only if output of those greenhouse gasses is material or is significant to investors or if companies outline specific targets** for them
- The proposed rule was approved by the SEC in a 3-to-1 vote; the public will now have up to 60 days to comment on the plan

75%

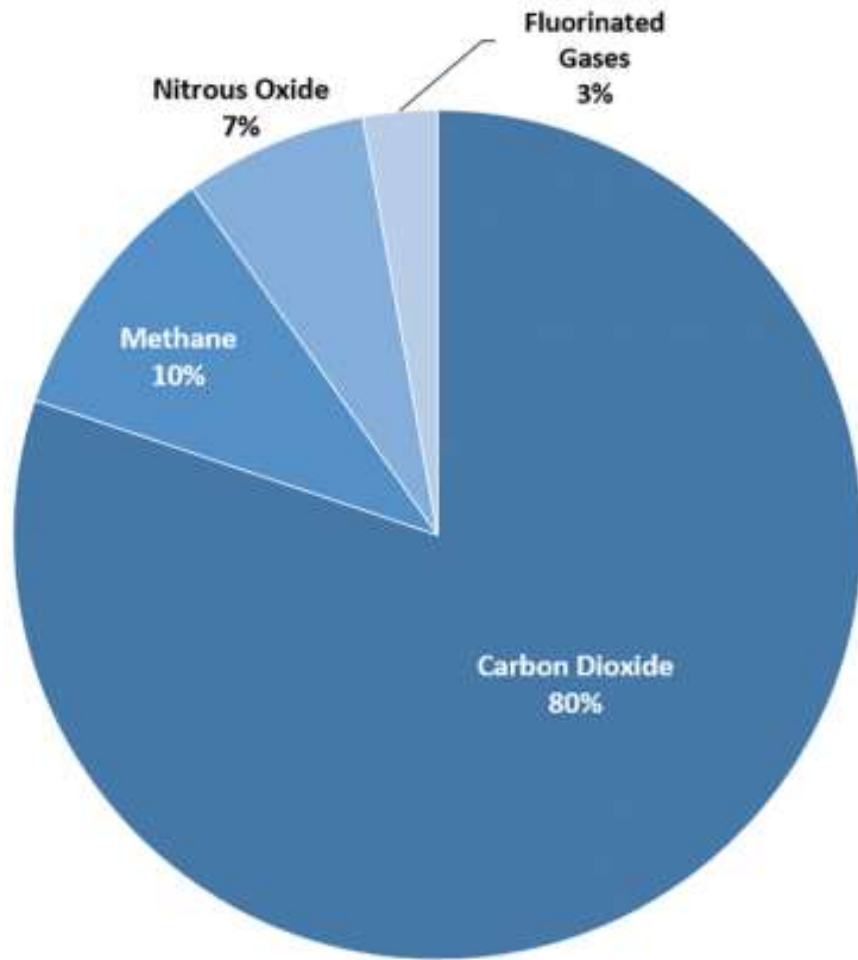
Of millennials believe their investments can influence climate change

84%

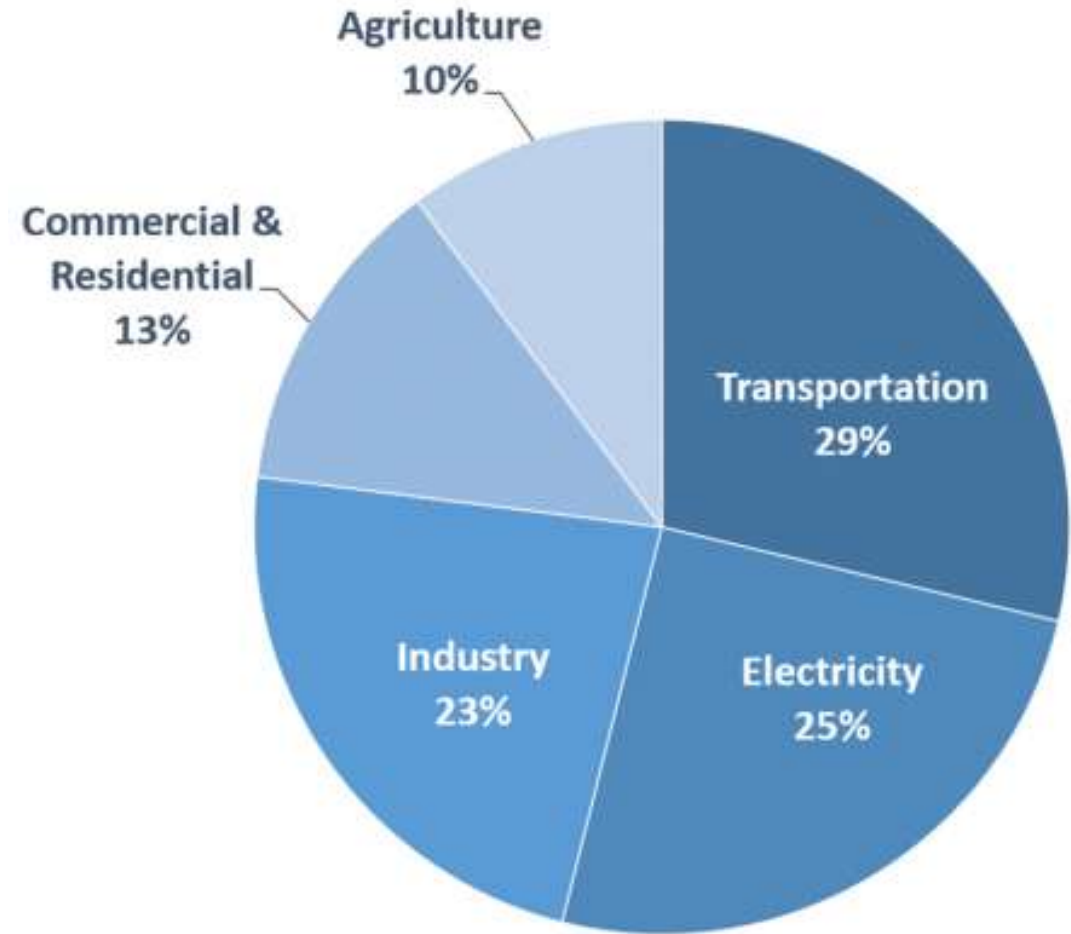
Of millennials believe their investments can help lift people out of poverty



Overview of U.S. Greenhouse Gas Emissions in 2019



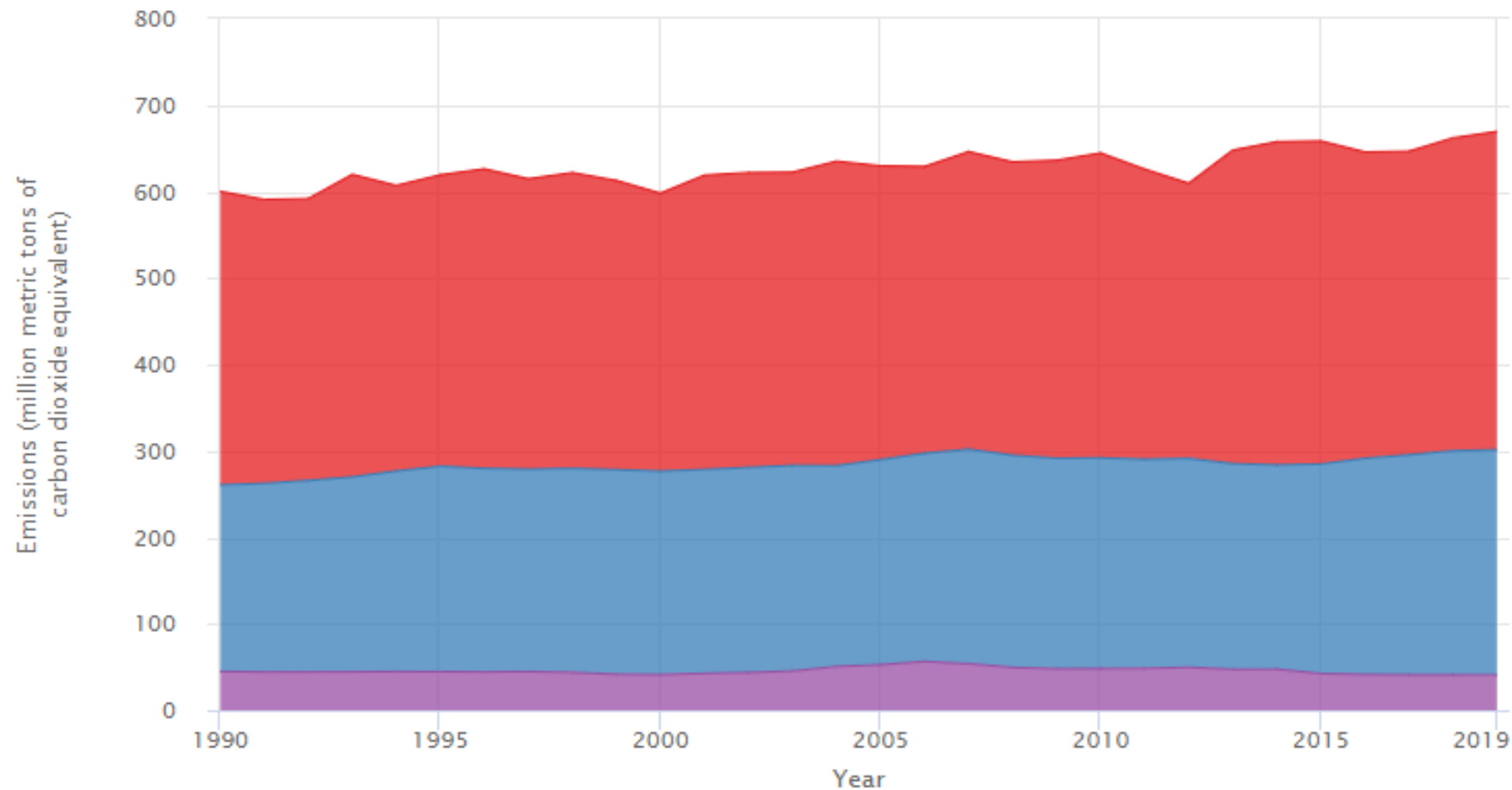
Sources of U.S. Greenhouse Gas Emissions in 2019



Source: US EPA (2021). Inventory of U.S. GHG emissions and sinks: 1990-2019

U.S. Greenhouse Gas Emissions from the Agriculture Sector, by Category, 1990-2019

≡ Export



● Crop cultivation ● Livestock ● Fuel combustion

Percent change:

1990-2019

Crop cultivation:

▲ 8.4%

Livestock:

▲ 20.7%

Fuel combustion:

▼ 8.9%

Total: ▲ 11.5%

CO₂ increased 9.9%
CH₄ increased 17.5%
N₂O increased 10.4%

Livestock is responsible
for 3.8% of U.S. GHG
emissions

Source: U.S. EPA's Inventory of U.S. Greenhouse Gas Emissions and Sinks: 1990-2019.
<https://www.epa.gov/ghgemissions/inventory-us-greenhouse-gas-emissions-and-sinks>

Environmental Footprints of Beef Cattle Production in the U.S.

150 representative production systems across seven regions

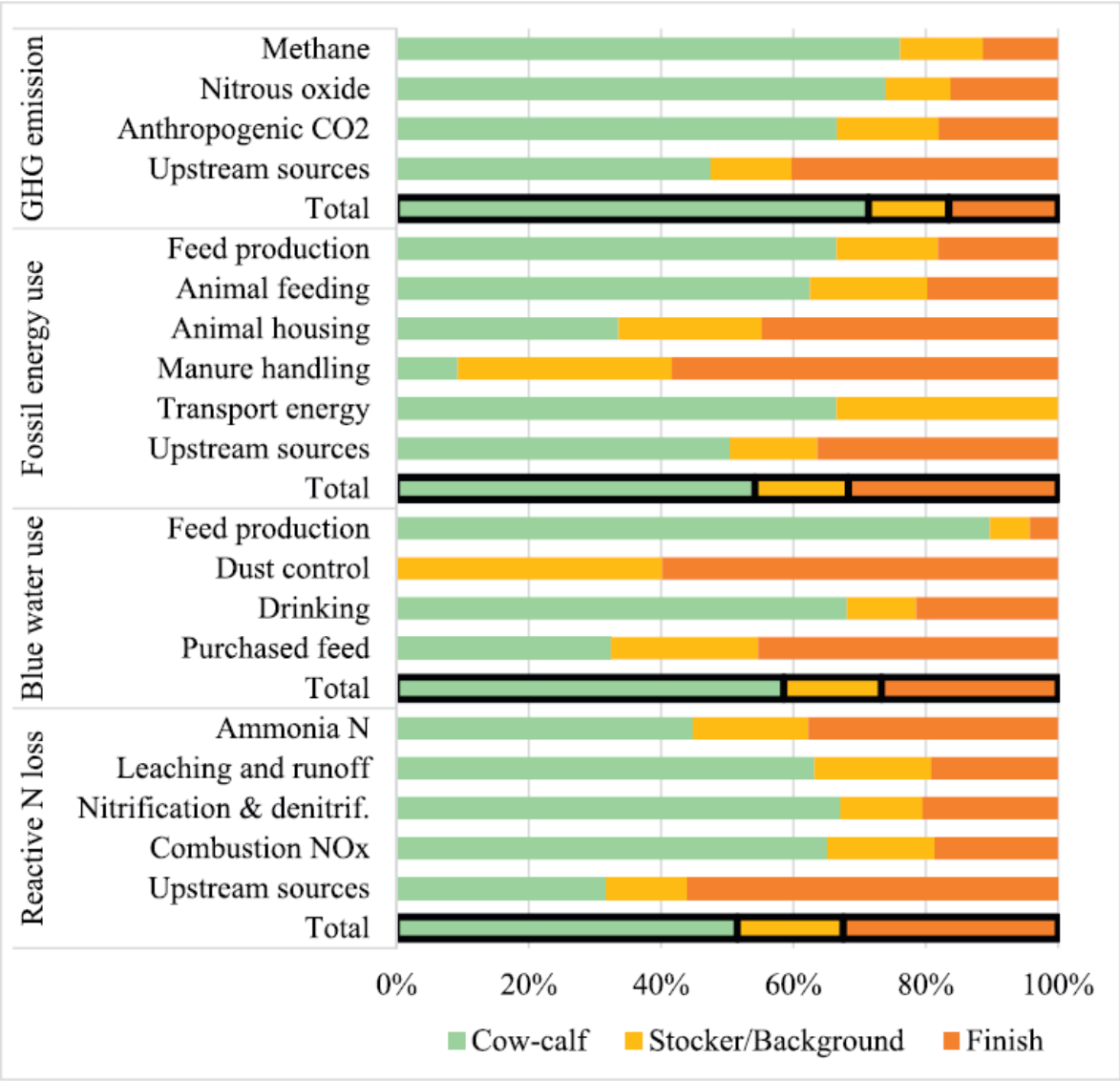
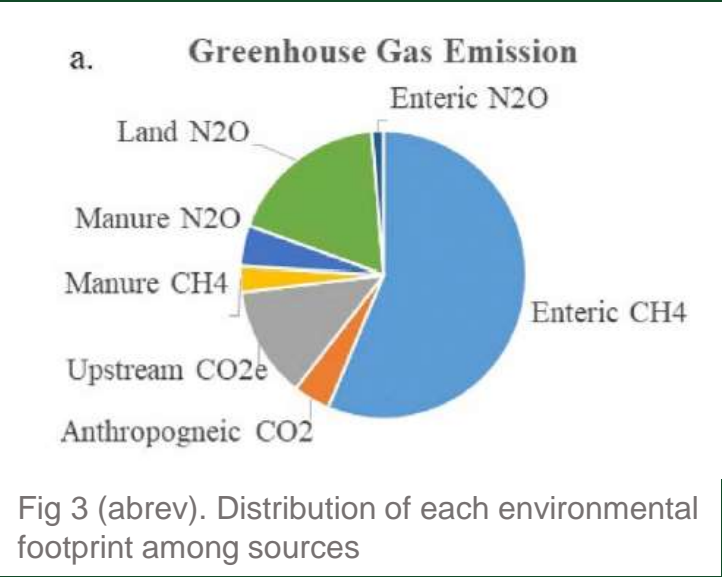


Fig. 2. Distribution of the sources of each environmental impact across the three major phases in the life cycle of beef cattle production.

Source: Rotz et.al, 2019. *Agricultural Systems* 1369:1-13.

Enteric Methane Mitigation Strategies



Animal & Feed Management

- Feed Processing
- Genetic Selection
- Improving Animal Health
- Improving Pasture Management
- Increasing Feeding Level
- Increasing Forage Quality
- Optimizing Temperature
- TMR Feeding

Diet Formulation

- By-Products
- Decreasing Forage:Concentrate Ratio
- Minerals and Salts
- Oils and Fats
- Oilseeds
- Protein Feeds
- Tanniferous Forages
- Urea

Rumen Manipulation

- Additive
- Defaunation
- Electron Sink



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Source: Arndt, 2022

The Potential Carbon Market



Inset vs. Offset Markets



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A photograph of a herd of sheep grazing in a field at sunset. The sheep are in the foreground and middle ground, with some looking towards the camera. The background shows a hazy landscape under a warm, orange sky. A dark green rectangular box is on the left side of the image, and a dark green rectangular box is at the bottom right.

Livestock allow us to produce food on
land unsuitable for cultivation while
enhancing ecosystems

**Rangelands store 20% of the
globe's soil organic carbon**



The most important thing we can do for soil organic carbon in rangelands is to:

1. Preserve rangelands (avoid conversion)
2. Restore cultivated and degraded lands
3. Practice adaptive livestock management

This does not consider the benefits of other ecosystems services (e.g., wildlife habitat, water storage capacity, etc.), rural community well-being and rural economies

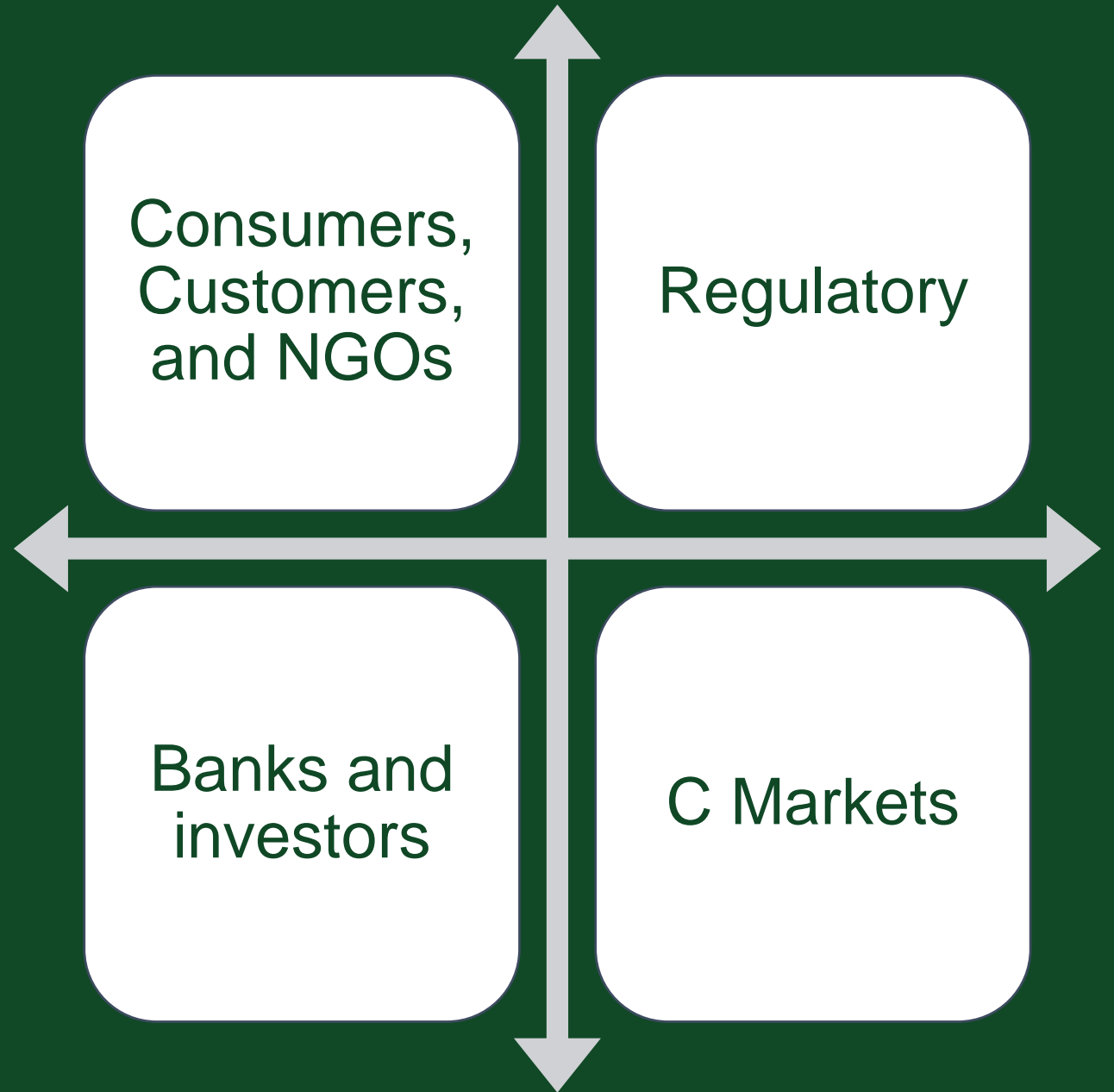
Source: Sanderson et. al., 2020. Cattle, conservation and carbon in the western Great Plains. *Journal of Soil and Water Conservation*

AgNext

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Pressure to Take Action is Coming from Every Angle



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The Landscape in Summary

- Climate will be a focus in sustainability for the foreseeable future (social equity for corporations will be comparable)
 - Total methane emissions are increasing
- The impact of animal agriculture on climate is measured and reported differently
- Behind in research, we don't have a good “start here” for the supply chain
- Corporate programs have significant supply-chain expectations



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Productivity STILL Matters

- We must maintain productivity AND reduce emissions and improve other sustainability attributes
 - Animal health – this is the next lowest hanging fruit
 - Animal performance
 - What other opportunities exist?
 - Genetic potential, feed additives, systems analysis



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Next 5 years.....

There is no clear path, but this train is moving

1-2 years

- C/footprint reporting, focused on reductions
 - GWP*
 - Expectation to report efficiency and absolute emission reductions
- Social equity reporting will also be mandatory

2-3 years

- Development of a C market (inset market) and we will see the price of C increase to incentivize producer adoption of climate-smart practices
 - We need to help define these markets (and rules)

3-5 years

- Implement practices and report progress to reduce impact on climate (and other tough issues)



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CLIMATE SMART INNOVATION

FEEDING CENTER & COMMODITY STORAGE

CLIMATE-SMART RESEARCH PENS

200 ACRE GRAZING PIVOT

ADDITIONAL FEEDLOT PENS

ADDITIONAL FEEDLOT PENS

Feedlot pens house **10 cattle per pen** for a total of
500 additional cattle.

These feedlot pens allow for data replication
to determine scalability of solutions.



CLIMATE SMART PENS

6 Climate-Smart Research Pens

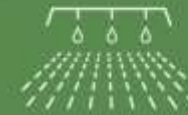
6 GreenFeeds & 12 SmartScales

totaling 1 GreenFeed & 2 SmartScales per pen

50 head pens,
space for
300 cattle

5 SmartFeeds
per pen for individual
animal intake

The Climate-Smart Pen installation at ARDEC is the largest public
institution research facility of its kind measuring sustainable livestock
systems and cattle GHG emissions.



IRRIGATED GRAZING PIVOT

200 acres
of irrigated cool season
pasture managed with rotational
grazing practices

**2 pasture
GreenFeeds**
emission measurement systems
 $\text{CH}_4 \cdot \text{O}_2 \cdot \text{CO}_2 \cdot \text{H}_2$

**2 SmartFeed
Pro trailers**
for precision delivery
of feed additives

GreenFeeds combined with SmartFeeds
allow for evaluation of dietary and
management strategies that impact cattle
emissions, efficiency, and sustainability.



Having grazing and feedlot research in one
facility allows researchers to conduct full
system evaluation of beef cattle production
sustainability and ecosystem health.



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CLIMATE SMART



CLIMATE SMART PENS

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ADDITIONAL FEEDLOT

Feedlot is house 10 cattle per pen
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These feedlot pens allow for data needed
to determine availability of solutions

emissions, efficiency, and sustainability

sustainability and ecosystem health



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CLIMATE SMART INNOVATION



CLIMATE SMART PENS

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Having grazing and feedlot research in one
facility allows researchers to conduct full
system evaluation of beef cattle production
sustainability and ecosystem health.

Organic and traditional milk production



Feed additives and other technologies that apply to large and small-scale producers



Intensive and extensive grazing systems



What differentiates AgNext?

- Strongest innovation in the U.S.A.
 - Multi-disciplinary team with academic and supply chain experience
 - Alliances with other Universities, USDA-ARS, industry leaders, and NGOs
 - Research capabilities with full life cycle measurement, verification, and reporting
 - Partnerships → research → communication
- Strategic alignment with supply chain partners and industry needs
 - Industry Innovation Working Group
 - Support of Climate-Smart Research Facility
 - Focused on scalability and unintended consequences
 - In-kind support of cattle and feed for all research projects
- We are fully invested in the sustainability of the beef and dairy supply chains to ensure a resilient food system

Thank you!



@CSUAgNext



AgNext at Colorado
State University



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