



- Make You a Leading Edge Manager
- Create Affective Relationships
- Get you in Problem Solving Mode
- Maximize Your Profitability!

## Begin with the End in Mind

- Do You Have A Mission Statement?
- What are We about?
- What are Our Values?

- Where Do You Want to Be in 10 Years?
- What Do You Want Your Operation to Look Like when You Retire?



# Cognitive Skill Levels

- Memory
- Psychomotor
- Concept Classification
- Problem Solving
- Affective



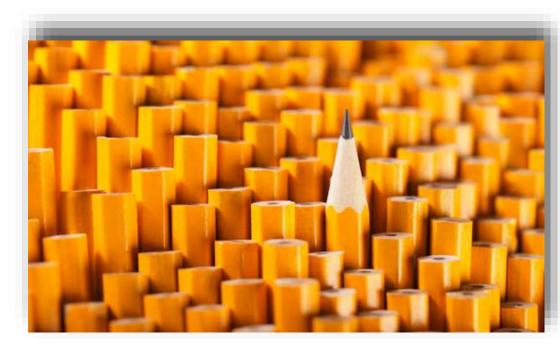
### Vision

- Management Doing Things Right
- Leadership Doing the Right Things



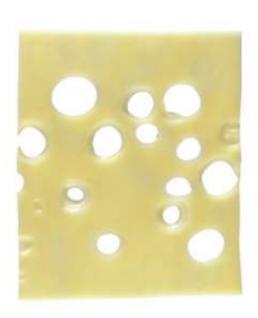
#### What Makes Your Operation Unique?

- Segmentation
- Differentiation
- Specialization
- Value Added
- Vertical Integration
- Horizontal Integration



#### What are the Holes In Your Operation?

- Non-Productive Ewes
- Low Lambing Percentage
- Low Weaning Percentage
- Low Weaning Weight
- Ram Issues
- Parasites
- Predators
- Herders



# What If & Why Not?

Reduce Open Ewes to 1 or 2%
Increase Weaning Weights 5 lbs or 10 lbs
Every Ram were Productive
A 160% Lamb Crop

WHAT IF... AND



## Creative Mistakes

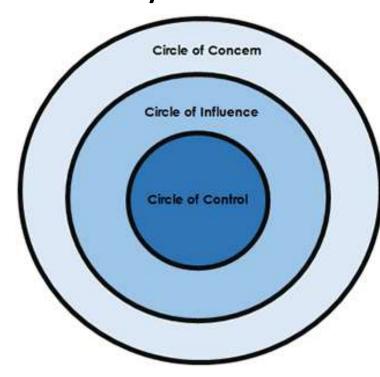
- Creative Mistakes Trying new ideas which if they fail may be stepping stones to success.
- They are not big dumb financially disastrous mistakes!

### **Threats**

Business Threats – Vulnerabilities within your circle of influence

Strategic Threats – Vulnerabilities in your circle

of concern



#### What Does Your End Look Like?

