

WOOL POLICY FORUM AND ROUNDTABLE

Friday, January 21, 2022

WOOL POLICY FORUM 8:00am – 10:15am

- I. **Welcome**

- II. **Carbon Farming and Climate Beneficial Agriculture**
 - a. Carbon Capture ResearchRebecca Burgess, *Director, Fibershed*
 - b. Fibershed Producer Project)Ryan Mahoney, *Owner, R Emigh Livestock*

- III. **Wool Sustainability & Traceability Programs (*Pre-Recorded*)**
.....Paul Swan, *Australian Wool Exchange, SustainaWOOL Program Manager*

- IV. **Military ASI Program Update (*Pre-Recorded*)**..... Mitch Driggers, *ASI Military Consultant*

- V. **Trade & Consumer Promotion**
 - a. Promotion Programs.....Christa Rochford, *ASI Wool Marketing Program Manager*
 - b. Social Media (*Pre-Recorded*).....Corey Hayes, *Principal, Get Back Here Dog*

- VI. **Policy Forum**

WOOL ROUNDTABLE 10:30am – 11:30am

- I. **Welcome**
- II. **Industry Updates**