

2022 Convention Sponsorship Opportunities

TITANIUM LEVEL - \$15,000 +

- Company Logo on choice of convention item
- Three complementary convention registrations and three Wool Lunch tickets (Over \$1,500 value!)
- Sponsorship recognition on ASI website (live link)
- Acknowledgement throughout annual convention
- Sponsorship recognition in March issue of the Sheep Industry News
- Advertising in on-site convention program – Full-page
- Advertising in Sheep Industry News – Choose One: 2 Free Full Page; 4 Free ½ page; 8 Free ¼ page; 12 Free service ads

PLATINUM LEVEL - \$10,000 +

- Company logo on convention item
- Two complementary convention registrations and two Wool Lunch tickets
- Sponsorship recognition on ASI website (live link)
- Acknowledgement throughout annual convention
- Sponsorship recognition in March issue of the Sheep Industry News
- Advertising in on-site convention program – Full-page
- Advertising in Sheep Industry News – Choose One: 1 Free Full Page; 2 Free ½ page; 4 Free ¼ page; 8 Free service ads

GOLD LEVEL - \$7,500 +

- Company logo on convention item
- One complementary convention registration and one Wool Lunch ticket
- Sponsorship recognition on ASI website (live link)
- Acknowledgement throughout annual convention
- Sponsorship recognition in March issue of the Sheep Industry News
- Advertising in on-site convention program – Full-page
- Advertising in Sheep Industry News – Choose One: 1 Free ½ page; 2 Free ¼ page; 4 Free service ads

SILVER LEVEL - \$5,000

- Advertising on Convention App
- One complementary convention registration
- Sponsorship recognition on ASI website (live link)
- Acknowledgement throughout annual convention
- Sponsorship recognition in March issue of the Sheep Industry News
- Advertising in on-site convention program – Half-page
- Advertising in Sheep Industry News –30% over-all discount



BRONZE LEVEL - \$2,500

- 50% reduction of one convention registration
- Sponsorship recognition on ASI website (live link)
- Acknowledgement throughout annual convention
- Sponsorship recognition in March issue of the Sheep Industry News
- Advertising in on-site convention program – Quarter page
- Advertising in Sheep Industry News –20% over-all discount

INDUSTRY SUPPORTERS

INDUSTRY SUPPORTER LEVEL TWO - \$1,000+

- Sponsorship recognition on ASI website (live link)
- Acknowledgement at convention
- Sponsorship recognition in March issue of the Sheep Industry News
- Advertising in on-site convention program – Service ad
- Advertising in Sheep Industry News –10% over-all discount

INDUSTRY SUPPORTER LEVEL ONE - \$500 +

- Sponsorship recognition on ASI website (live link)
- Acknowledgement at convention
- Sponsorship recognition in March issue of the Sheep Industry News
- Advertising in on-site convention program – Service ad

Thank you for your consideration in supporting ASI. Please return this form, along with your contribution, to ASI in the enclosed envelope. To be acknowledged during the ASI Annual Convention in San Diego, CA membership forms must be returned to ASI before Dec. 31, 2021.

If you have questions, contact Peter Orwick at 303-771-3500, ext. 103.

Sponsorship Level:

Titanium (\$15,000 +) Platinum (\$10,000 +) Gold (\$7,500 +) Silver (\$5,000+) Bronze (\$2,500+)

Industry Supporter Level Two (\$1,000+) Industry Supporter Level One (\$500+)

TOTAL ENCLOSED: \$ _____

Please invoice me

Please sign up by December 31, 2021

Company: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email _____

Make checks payable to and send completed form to:
ASI, 9785 Maroon Circle, Suite 360, Englewood, CO 80112 or chris@sheepusa.org.

Method of Payment:

Check Credit Card

Cardholder's Name (As Imprinted on the card)

Billing Address, if different from above

Acct. # _____

Exp. Date _____ Amt. _____

Signature _____