

Development of a Fine Wool Index

Tamra Kott

June to September

- Plan of study
- Committee meeting
- Classes



Survey Development and Targets

- K-State Qualtrics
- 3 Branches of the industry

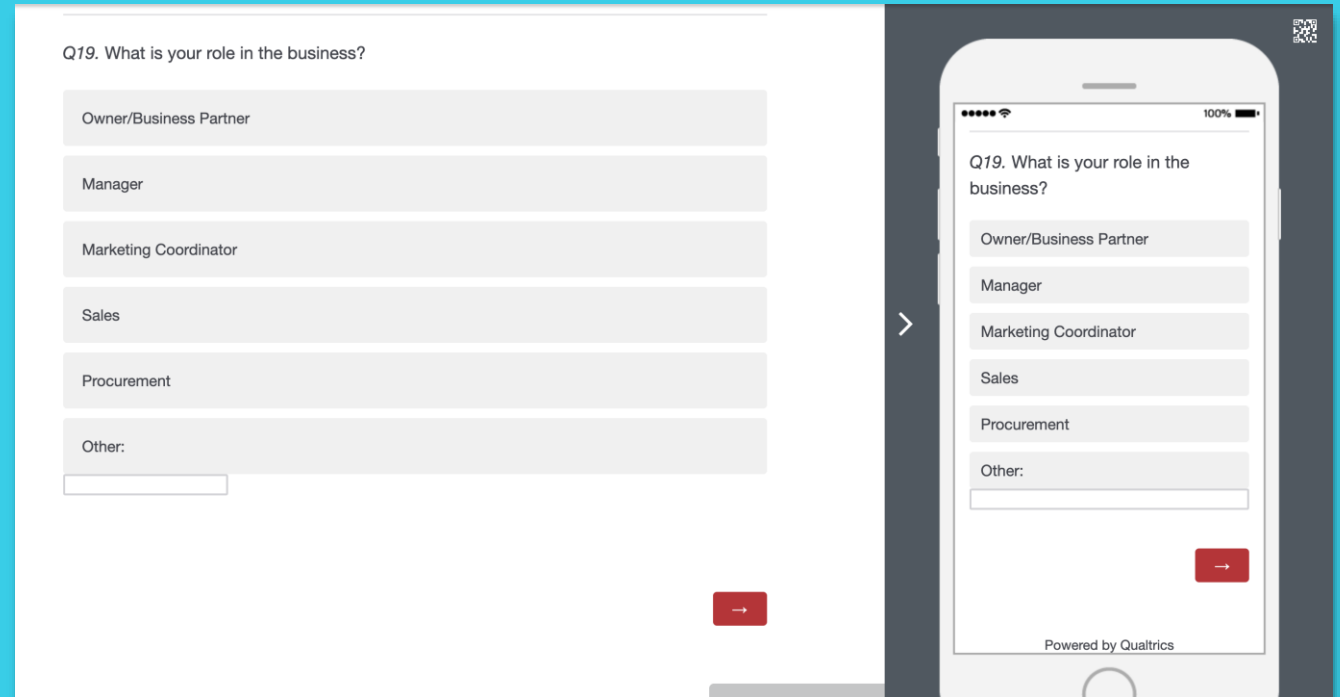
Production

Processing

Marketing

Survey Targets

- Production levels
- Desires of industry representatives
- Relative economic weights



The image displays two versions of a survey question, Q19: "What is your role in the business?". On the left is the desktop view, and on the right is the mobile view. Both versions feature a list of roles: Owner/Business Partner, Manager, Marketing Coordinator, Sales, Procurement, and Other. Each role is represented by a light gray button. Below the "Other" button is a text input field. A red button with a right-pointing arrow is located at the bottom right of the desktop view. The mobile view includes a status bar at the top showing signal strength, Wi-Fi, and 100% battery, and a QR code in the top right corner. The text "Powered by Qualtrics" is visible at the bottom of the mobile view.

Q19. What is your role in the business?

Owner/Business Partner

Manager

Marketing Coordinator

Sales

Procurement

Other:

→

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Owner/Business Partner

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Other:

→

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Development of a Selection Index

- Defining wool traits to measure
- Trait relationships
- Determine economic breeding values



Plan of Action

- Collect potential survey respondent list at ASI Convention
- Distribute early Spring 2020
- Aim to collect at least 200 responses

Thank you to our collaborators thus far...

- Dr. Alison Crane
- Drs. Bob Weaber and Jennifer Bormann
- Drs. Ron Lewis and Whit Stewart
- Fine Wool Consortium
- Stephen Miller (Angus Genetics Inc.)



Questions?

arcrane@ksu.edu

