

# *sheepSD*

A SDSU Extension program to serve & grow the sheep industry in South Dakota

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## *sheepSD Objectives:*

- \* Help sheep ranchers enter & expand into the sheep industry.
- \* Provide mentors for beginning sheep ranchers.
- \* Develop production & management skills.
- \* Establish ranch management advisory teams and perpetual learning communities.
- \* Utilize state and regional resources and expertise to meet industry leadership expectations for rebuilding the US sheep industry through the “Let’s Grow with twoPLUS initiative”

A photograph of a dark-colored sheep standing in a wooden pen with straw bedding. The sheep is the central focus, looking towards the camera. The pen is made of light-colored wooden planks. The ground is covered with straw and some blue plastic sheeting.

## **ASI “Let’s Grow with twoPLUS” Goals:**

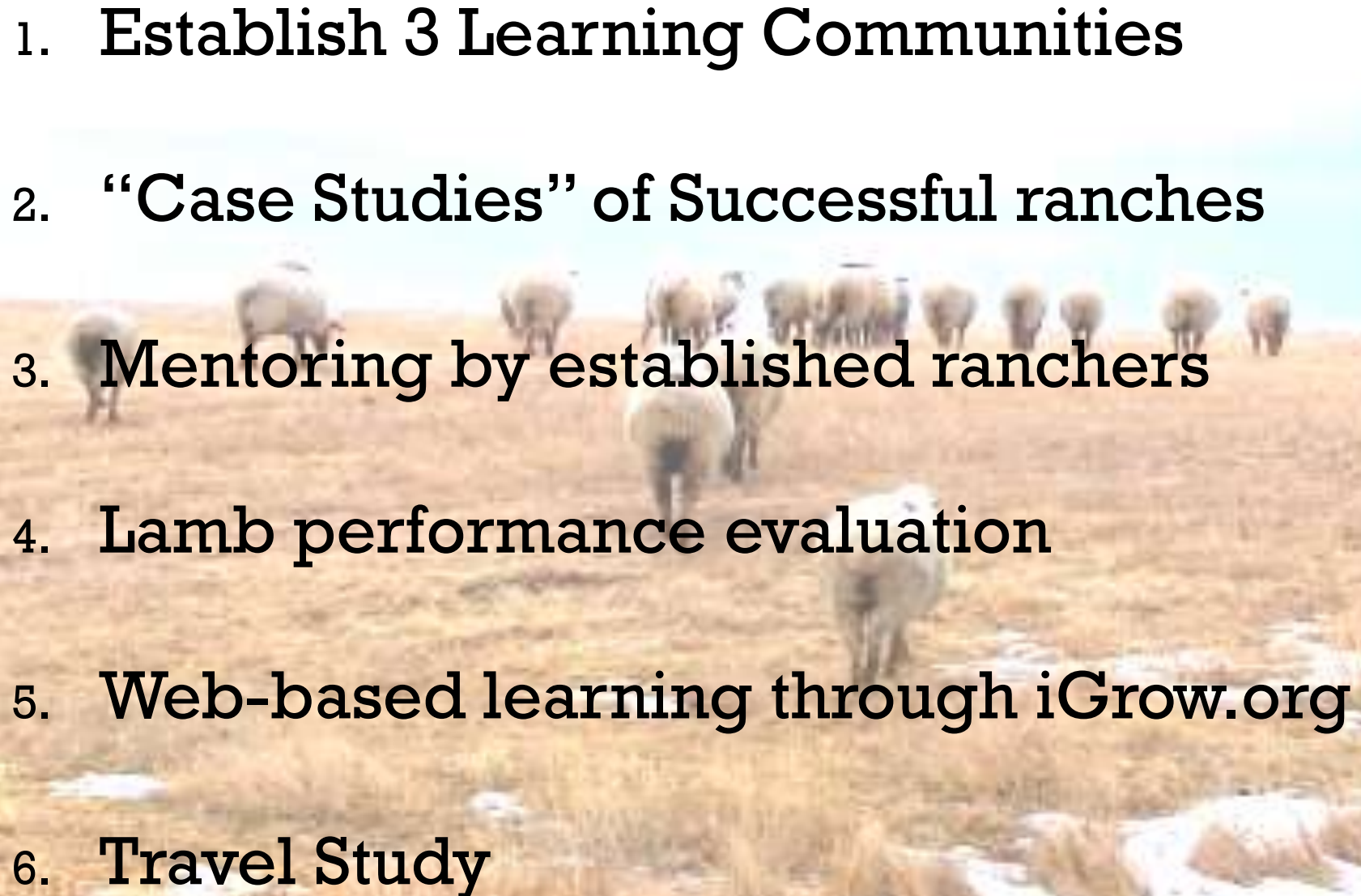
- Increase size of producer operations by 2 ewes/flock or by 2 ewes/100 by 2014.
- Increase the average birthrate/ewe to 2 lambs/year.
- Increase harvested lamb crop by 2%; from 108% to 110%.

A photograph of a sheep ranch. In the background, a person and a child are standing on a grassy hill. In the foreground, there are several sheep grazing in a field. The text is overlaid on the image.

◎ sheepSD Target Audiences:

- ◎ Seeking 45 sheep producers with <15 years of experience,
- ◎ Seeking 45 sheep producers with >15 years of experience.
- ◎ Seeking industry related personnel to serve on management advisory teams for each beginning sheep rancher.

# sheepSD Educational Activities:

1. **Establish 3 Learning Communities**
  2. **“Case Studies” of Successful ranches**
  3. **Mentoring by established ranchers**
  4. **Lamb performance evaluation**
  5. **Web-based learning through [iGrow.org](http://iGrow.org)**
  6. **Travel Study**
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- A background image showing a herd of sheep grazing in a field. The sheep are scattered across the frame, with some in the foreground and others further back. The field is a mix of green and brown grass, and the sky is a pale blue. The overall scene is a typical pastoral landscape.

- **The primary outcome goal of this project will be the establishment of successful sheep ranchers!**





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